The table below provides a few guidelines on the use of language for quick reference.

GUIDELINE	AVOID	DO THIS INSTEAD
Avoid describing people as either married or single (this makes cohabiting couples invisible).	Portraying households as the stereotypical nuclear unit. (It can make some people feel unrepresented.)	Portray a variety of household structures including young people in a house-share, families with children, couples with no children, single parents, blended families, extended families, adoptive families, etc.  Avoid linking the concept of family to a legal status.
Avoid assuming that everyone is Christian.  Not everyone celebrates the Christian holidays, and not all Christians celebrate them on the same dates.  Be sensitive about the fact that people have different religious traditions and calendars.	"Christmas time can be stressful."	'Holiday times can be stressful.'  'for those celebrating Christmas, Hanukkah'
Use 'first name', or forename, or given name, rather than 'Christian name'. In examples and stories, do not only choose names that are typically from one religion.	'Maria and John are an international couple.'	"Malika and Julio are an international couple."
Do not make assumptions about religious or other beliefs, based on other characteristics.	Using Middle Eastern or Arab as a synonym for Muslim	Make clear whether you are talking about a religion, a nationality, or an ethnicity and avoid clichés. Arabs are an ethnic group, not a religion. The same goes for Israelis (nationality) and Jews (religion).
Try to use examples from all EU countries, rather than limiting yourself to older or bigger Member States such as France or Germany.	'Whether you are in Berlin, Rome or Paris, EU laws protect you.'	'Whether you are in Berlin, Budapest or Vilnius, EU laws protect you.'
Be mindful of stateless people and immigrants: not everyone in the EU is a 'citizen'.	Avoid 'every citizen has the right to be safe'	_if you mean 'everyone has the right to be safe'
	Generally speaking, in English, use 'citizen' only when you specifically want to refer to things that only affect people because of their nationality.	'EU citizens and their family members have the right to free movement within the EU territory.'
Do not use 'European' as a synonym for people living in the EU - Ukrainians, Bosnians and Albanians are Europeans as well. Do not refer to the European Union as 'Europe'.	'As of today, all Europeans are protected by a new regulation.'	'As of today, people living in the EU are protected by a new regulation.'
Be mindful of the negative connotations of terms such as colonisation or settlement	'Colonisation of Mars' 'Human settlement on Mars'	'Sending humans to Mars'  'Human inhabitation of Mars'